



# PITCH TANK

*Do you have an idea for your high school to be sustainable?  
What sustainable product would make your school AMAZING?  
Do you want to win \$1,000 for your school?*

The Guam Small Business Development Center and the University of Guam's Bank of Hawaii Center for Entrepreneur & Innovation (C4EI) is pairing up to give your school MONEY!

**BUT YOU GOTTA EARN IT. AND YOU GOTTA PITCH IT!**

**WHEN:** Life Teen Expo, Saturday, November 10th

**WHERE:** Guam Museum Cinema

**TIME:** TBA

**Each school can compete for one (1) \$1,000 cash prize towards their sustainable innovative product or idea to better their school.**

- Come up with a **concept** or **idea** for a product that will make your school a better place.
- You will have **10 minutes to pitch** to a team amazing judges at **Life Teen Expo**.
- You may utilize a power point, video, photographs, or other approved medium to discuss your pitch. You must also appear live on stage (**up to three people** per school) to pitch your innovation and answer any question from the judges and audience.
- You must turn in the following form (page two) **no later than November 2nd** to be included in the competition.

**BOUNTY:** Bragging rights will be attained, along with social media blasts on all Life Teen Expo, SBDC, C4EI channels, an invitation to be on the C4EI podcast, free advisement through SBDC, and a \$1,000 cash prize to your school towards the innovation/product/idea.

noun: **sustainability**

1. the ability to be maintained at a certain rate or level  
EX. The "sustainability" of economic growth
2. avoidance of the depletion of natural resources in order to maintain an ecological balance.  
EX. The pursuit of global environmental "sustainability"

noun: **innovation**

1. the action or process of innovating.
2. a new method, idea, product, etc.  
EX. Technological "innovations" designed to save energy.

**EXAMPLE IDEAS**  
Gardens for organic food  
Rain catchments  
Better tech  
More online assignments  
Students cooking lunch  
Creative class curriculum  
Grow peer relationship



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School Name: \_\_\_\_\_ Date: \_\_\_\_\_

School Advisor/Representative Name: \_\_\_\_\_

School Advisor/Rep (Email): \_\_\_\_\_ (Phone Number): \_\_\_\_\_

Names of youth who will pitch (up to three students):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Brief Description of Idea/Product:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How will this help your school be sustainable?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How is this innovative?  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What technology will you need to present this at the Life Teen Expo? i.e. Power Point connection, video flash drive, from Youtube/internet, etc.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How much money do you foresee this innovative product to cost? (This competition will cover \$1,000).  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Description of Evaluation/Elements for your Pitch:**

<b>Quality of Proposal</b> (How well communicated and prepared is the pitch?)	10%
<b>Innovative Idea</b> (How new/creative is the product idea?)	15%
<b>Sustainable Idea</b> (How does this increase the school to be more dependent on itself rather than outside sources?)	15%
<b>Detailed Work Plan</b> (Include timeline, how it will be rolled out at your school, number of people to accomplish, etc.)	20%
<b>Detailed Budget</b> (Include a budget utilizing quotations for costs)	20%
<b>Sustainability Plan</b> (A plan consisting of how the idea/product will be sustained after it is funded)	20%